

## Virtual Manager Training Programme Germany – Tunisia

The German Federal Ministry for Economic Affairs and Energy and the Tunisian Ministry for Industry, Energy and Mines invite managers and executives from Tunisian small and medium-sized enterprises to attend a [bilateral training programme](#) organized by GIZ. Participants will attend a virtual phase (February-March 2021) followed by a Follow-up phase in Germany (approx. starting by Sept. 2021).

### Objectives

- Support small and medium-sized enterprises in exploring the German market and help to initiate sustainable long-term business relationships with German companies
- Provide a learning platform for international cooperation and management techniques that increase competitiveness and facilitate growth and innovation
- Expand economic relations between Germany and Tunisia

### Contents of the programme

- Online Training sessions: qualified trainers provide insights into aspects of international cooperation and management techniques from a German perspective
- Virtual Company visits: first-hand experiences of German management practices and an opportunity to discuss ideas and network with executives from German small and medium-sized enterprises
- Individual business contacts: meetings with representatives of German companies interested in exploring the potential for cooperation

### Eligibility

- ✓ Manager or executive in a small or medium-sized enterprise
- ✓ University education or comparable
- ✓ Several years of work experience
- ✓ Good command of the English language
- ✓ Interested in establishing ties with German enterprises

### Costs

The participant is expected to cover his own travel costs to Germany. All costs incurred during the realization of the training in Germany (including accommodation and travel costs) as well as basic insurance will be covered by the German Federal Ministry for Economic Affairs and Energy.

### How to apply

The application process is organized by the Tunisian Ministry for Industry, Energy and Mines. For the application form and all programme related questions, please contact Mr. Adnane Zidane (adnane\_zidane@hotmail.fr, phone number: +216 71.900.782) or go to the facebook page "[Programme de partenariat Tuniso Allemand](#)". To be considered for the 2021 group of the Manager Training Programme Germany – Tunisia, please send the filled out application form to Mr. Zidane by **15 November 2020** at the latest. **Selection interviews** for eligible applicants will take place **virtual in November 2020**.

**We are looking forward to your application!**